

**Newport Bay Conservancy
Board of Directors Meeting
Back Bay Science Center
March 16, 2011**

1. **Call to Order**

President Steve Bender called the meeting to order at 6:05 p.m. Quorum present.

Board members present: Steve Bender, Jerry King, Laurel Mann, Jack Keating, Krista Sloniowski, Kristine Simon, Rich Wang, Peter Bryant, Mike Wellborn, and Debbie Moore

Board member absent: Dennis Kelly, Lawrence Jones, Don Krotee, Cathy Lam

Staff present: Roger Mallett

Others present: Connie Bean, Amber Laflame, Lane Calvert, Betsy Flynn, Dean Lambert, Peter Ridley, Donna Carroll, Holly and Mike Fuhrer, Howard and Frances Cork

2. **Minutes**

Motion to approve February's minutes: Kristine Simon

Second: Steve Bender

Vote: all in favor

Recommendation from the secretary to move toward a more professional action based minute system to avoid multiple edits, save time and limit liability of organization.

Record recommendations, motions, second, and vote, then publish within 14 days of meeting via Google Docs, leaving 7 days for edits to main document.

Motion to adopt new minutes, Kristine Simon

Second: Laurel Mann

Vote: all in favor

Board, Executive Director and Committee Reports

3. **Executive Director's Report - Roger Mallett**

All acknowledged receipt of Roger's report. Report filed.

4. **Treasurer's Report (Finance Committee) – Lawrence Jones**

Report not received or filed.

5. **Board Development Report – Jerry King**

Motion for an amendment to the current Code of Involvement; min for give/get \$1000 annually + 20 hrs a month: Steve Bender

Second: Kristine Simon

Vote: all in favor

Recommendation: to continue to track hours with the current categories and report format. Agreed.

6. **Bylaws – Peter Bryant**

Draft still in committee, feedback requested from BoD.

7. **Donor Report – Lawrence Jones**

No report, Lawrence absent.

8. **Education Report – Steve Bender**

Next meeting scheduled for March 27, 2011.

9. **Marketing Report – Rich Wang**

Marketing Brief Draft distributed to BoD for review. Objectives are driven by a common purpose and the need to use social media to get the information out there.

10. **Membership & Volunteer – Cathy Lam**

No report, Cathy absent.

11. **Planned Giving Report – Laurel Mann**

Requested feedback from the board; ways to introduce the concept and ideas for event.

12. **Public Relations Report - Kristine Simon**

Report filed. Highlights include relationship with KOCI for Earth Day and environment show, and promotions yield success with full events with new attendees.

13. **Research Committee Report – Peter Bryant**

Update on Urban Bobcat Workshop

- 146 attendees
- 57% 1st time to attend NBC event
- 25 people volunteered to make it happen

The best people in bobcat research appreciated the opportunity to get together.

14. **Senior Outreach/HOA Report – Jack Keating**

Three presentations;

- Oasis Senior Center: Overview Presentation
- East Bluff HOA: Overview Presentation
- East Bluff HOA: Birds of the Bay Overview

The committee is looking to expand the HOA outreach by identifying people in HOAs around the bay to team up.

15. **Special Events Report – Steve Bender**

Recommendation: to be one of the four charities working to support the film festival at Triangle Square this spring. Tickets are \$10 and we get 20% of tickets sold through our promotion.

Motion to work with the OC Wild & Scenic Film Festival: Jerry King

Second: Mike Wellborn

Vote: all in favor

16. **Watershed Government Relations Report – Jerry King**

Committee met for first time today consisting of Jerry, Debbie, Mike and Krista, putting together a team resume for presentation Orange County Coastal Coalition to highlight the depth of team.

17. **Explorers Program – Lane Calvert**

Lane provided an overview and a calendar of events;

- April 17, 2011 Kickoff at Earth Day
- April 20, 2011 Fun Day on boat with pizza
- June 4, 2011 1st meeting at Outdoor Education Center
- October 8, 2011 1st Friends Tour

Cost \$11 per student and per adult for insurance and \$20 annual partnership fees. Steve, Cathy, Lane and Kristine will be the adults assigned as mentors for the program.

Action Item: Sign document and create a written plan with disclosures.

Motion to partner in principle with Explorers, establishing Jr. Docent program:

Kristine Simon

Second: Rich Wang

Vote: all in favor

18. **Meeting Adjourned – Steve Bender**

Motion to adjourn: Jerry King

Second: Krista Sloniowski

Vote: All in favor

Meeting adjourned at 7:53 pm

Minutes recorded by Kristine Simon