



BACK BAY SCIENCE CENTER TEACHING LAB CAPITAL CAMPAIGN

Donor Levels

The mission of the BBSC is to provide a hands-on facility where students and the public can study and enjoy the estuarine ecology of Newport Bay and the marine ecology of the ocean; and to promote natural resource conservation and stewardship throughout the watershed. Here junior- and high-school students will be able to work side-by-side with some of the region's top scientists. The new facility is almost ready to host programs. With your support we can outfit the center with microscopes, sophisticated lab equipment, furnished classrooms and programming necessities. We invite you to be part of this important vision by making a tax-deductible donation at one of the following levels. A donation of \$50,000 or more would be welcomed and would receive special recognition established with your wishes in mind.

\$25,000 – Leopard Shark

A donation at this level would fund the installation of one of the three student lab counters needed in the south teaching lab, or the purchase of a set of DNA Electrophoresis and PCR equipment that will allow exciting CSI type experiments to be performed.

\$10,000 – Round Stingray

A donation at this level would fund the purchase of a set of Vernier computer probeware that can be used to electronically measure, record, graph and analyze temperature, pH and other parameters as they change during the course of sophisticated lab experiments.

\$5,000 – Sea Bass

A donation at this level would fund the installation of a SMARTBoard™ in either of the classrooms. This high-technology item functions as both a projection screen displaying a computer presentation and a classroom white board on which a teacher can write or draw.

\$2,500 – Bat Star

A donation at this level would pay for a spectrophotometer to measure light absorption or an autoclave in which to sterilize glassware.

\$1,000 – Sea Hare

A donation at this level would pay for one of the 18 compound microscopes needed to enable a class of 36 students to work in pairs and not have to wait for others to be done.

\$500 – Bentnose Clam

A donation at this level would buy one of the 18 sets of glassware and other basic utensils and supplies needed at each lab station, or one of the 18 water quality test kits needed.

Your generous donation will be recognized by an individual engraved plate on the Donor Recognition Display that will be mounted on the wall at the entrance to the Teaching Labs.

Please mail the completed remittance form to NBNF, P.O. Box 10804, Newport Beach, CA 92658.

TEACHING LAB CAPITAL CAMPAIGN FAQs

- 1. How will my donation be managed?** Private donations made to the Back Bay Science Center Teaching Lab Capital Campaign will be received by the Newport Bay Naturalists and Friends (NBNF) and placed in a temporarily restricted account in accordance with GAAP for non-profit organizations. Funds will be dispensed by NBNF in order to achieve the operational priorities of the Teaching Labs in the most cost-effective manner. Loose equipment will normally be procured directly by NBNF and given or permanently loaned to the California Dept. of Fish and Game (DFG). In the case of permanent fixtures, NBNF may act as project manager responsible for the completion of the installation, or may transfer the required funds to the City of Newport Beach which will manage the project. The City is an operating partner in the BBSC and was project manager for the construction of the facility.
- 2. Is my donation tax deductible?** Generally funds received by NBNF under this campaign are tax-deductible charitable contributions. Please consult with your financial advisor to determine the extent to which this is true in your case.
- 3. Who are the Newport Bay Naturalists and Friends (NBNF)?** NBNF is a vibrant, volunteer-driven 501 (c) 3 non-profit organization with a membership that is passionate about the long-term protection of Upper Newport Bay. Its Naturalists and Associate Naturalists routinely contribute over 10,000 documented hours of volunteer service each year performing restoration, education and related activities under the direction of a small paid staff. NBNF was formed in 2001 when the Friends of Newport Bay (established in 1967) and the Upper Newport Bay Naturalists (established in 1989) merged. Major NBNF supporters include the Irvine Ranch Water District, Orange County Community Foundation, Pacific Life Foundation, SCE, State Street, and The Irvine Company.
- 4. How will my support be recognized?** Donors from the \$500 to \$25,000 level will be named on individual engraved plates placed on the Donor Recognition Display that will be mounted on the wall at the entrance to the Teaching Labs. The eye-catching display will depict the marine life found in the waters of Upper Newport Bay and will be a valuable educational exhibit. Each engraved plate will be a life-size silhouette of the invertebrate or fish associated with the donor level. A donation of \$50,000 or more would be welcomed and would receive special recognition established with your wishes in mind.
- 5. What administrative and other costs will be paid out of my donation?** NBNF will retain 10% of each donation to cover fundraising, accounting and associated costs incurred in conducting and administering the campaign. See also Item 7.
- 6. Can I pledge money over several years?** Regrettably, since the intent is to complete the outfitting of the Teaching Labs by the end of 2009, this option will only be available under special circumstances for donations of \$50,000 or more. However a donation can be made in two equal installments no more than 12 months apart.
- 7. Can I use a credit card to make a donation?** Yes. But please be aware that some credit cards that offer cardholder rewards impose a merchant fee of over 4% of the transaction amount. This fee will be deducted from the donation.
- 8. Can I stipulate how my donation will be used?** While we will try to accommodate donors' wishes, NBNF needs to have the flexibility to pool donations to take advantage of volume discounts on items, and ensure that the basic needs of all students are met first.
- 9. Whom do I contact if I have other questions or need additional information?** Please call Roger Mallett, NBNF Executive Director, at (949) 933-6804.